

# "Nakagin Capsule Tower Hotel" to Open in Japan in This Fall

- Designed by Architect Kisho Kurokawa

## ENJOYWORKS Recruits Creators to Design Original Capsules after Disassembled-

ENJOYWORKS Co., Ltd. (Kamakura City, Kanagawa, representative director: Kazunori Fukuda) will launch "Capsule Village Project" in 2024, using its own platform "Hello! RENOVATION" which specializes in renovation of vacant houses and idle real estate. This project, will focus on 5 capsules from the Nakagin Capsule Tower Building in Ginza district of Tokyo, which has attracted attention as a symbol of urban architecture and the Japanese architectural movement called "Metabolism". the company will trasform them into "the stayable capsules" in Nagai Uminote Park Soleil Hill in Yokosuka City, Kanagawa.



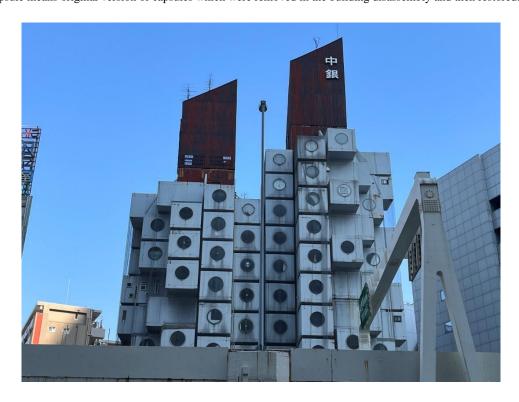
The interior of original capsule (with view image)

### Nakagin Capsule Hotel Project Launches Only in Japan

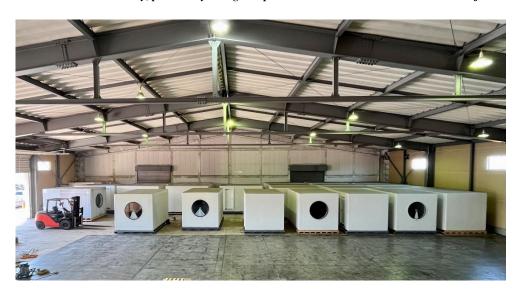
"Nakagin Capsule Tower Building" was designed as residential apartments by a Japanese architect, Kisho Kurokawa in 1972 and was disassembled in 2022. Out of 140 capsules composing the building, 23 capsules were restored and preserved by Nakagin Capsule Tower Preservation and Restoration Project under the supervision of KISHO KUROKAWA Architect & Associates. The capsules have been considered valuable and as a symbol of Metabolism architecture and will be exhibited at commercial facilities and museums in Japan and abroad: San Francisco Museum of Modern Art and The Museum of Modern Art, Wakayama.

In this project, 5 original capsules will be reborn as accommodations in Nagai Uminote Park Soleil Hill, Yokosuka City, which is overlooking Sagami Bay, Mt. Fuji, and Shonan area. People can stay in capsules only in this place in the world.

Note: Nakagin Capsule means original version of capsules which were removed in the building disassembly and then restored.



Stacked capsules with round windows visible from the highway Photo before disassembly, provided by Nakagin Capsule Tower Preservation and Restoration Project



23 capsules lined up in a storage provided by Nakagin Capsule Tower Preservation and Restoration Project

#### **ENJOYWORKS Recruits Creators and Companies to Design 5 Capsules**

The building, which was disassembled despite sorely being missed, was a representative work of the Japanese architectural movement called "Metabolism"/ It was started by young architects in 1960s, and had a concept of moving and growing freely according to the flow of time, like cells. To realize this mobility and metabolize in new locations, the capsules will be reborn as accommodations with different characters. The capsules is a simple white box with round windows in size of 2.7 m wide x 4.2 m deep x 2.55 m high. We are looking for creators to renovate this "blank canvas" for the opening.

There were 2 capsules which has so far been reborn: "MUJI capsule" interiorly coordinated by MUJI, Ryohin Keikaku Co., Ltd., a famous Japanese retail company in 2019 and one designed by Ukrainian architect, Dereznichenko Volodymyr. This project will also collaborate with artists, architects, creators including designers, and companies. We welcome applications from creators and companies who are interested and would like to get involved in this project.

Note: The requirements for this project are those who live in Japan and can communicate in Japanese. Please have a look at the link (<a href="https://prtimes.jp/main/html/rd/p/00000019.000061795.html">https://prtimes.jp/main/html/rd/p/00000019.000061795.html</a>) for the details.





Left: MUJI capsule, Right: a capsule designed by Dereznichenko Volodymyr provided by Nakagin Capsule Tower Preservation and Restoration Project

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# "Hello! RENOVATION", Crowdfunding for Regional Revitalization, Gathers Project Fans based on Compathy

this project will use "Hello! RENOVATION", a crowdfunding for regional revitalization, operated by ENJOYWORKS Co., Ltd. the concept of this service is compathy, support, and participation. This allows various stakeholders to participate in projects, including not only general investors but also local governments, regional financial institutions, local companies, and major corporations.

We launched Hello Renovation in 2017 and since then, by using it, have already renovated many vacant houses and underutilized real estate in various areas of Japan. we believe that renovating Nakagin Capsules (converting them into accommodation facilities) will not only utilize idle assets but will also lead to attracting more customers and revitalizing the local government where it is installed. In 2018, we also used this service in a project to renovate and rent out one of the capsules in the Nakagin Capsule Tower Building. In addition, we are also working on a regional revitalization project using this crowdfunding service in Yokosuka City, Kanagawa. Please have a look at the link below. https://hello-renovation.jp/

Note: This service achieved the grand prize in a competition launched by Ministry of Land, Infrastructure, Transport and Tourism in 2023.







#### **About Nagai Uminote Park Soleil Hill**

Nagai Uminote Park Soleil Hill is a multi-purpose entertainment park where you can enjoy seasonal flowers, animals, and agriculture, as well as a variety of play equipment, restaurant, camping site, and more. Although it takes approximately 70 minutes by car from Tokyo, it is an urban park with an excellent location, offering spectacular views of Sagami Bay, Izu

Oshima, and Mt. Fuji. The park was renewed in Apr 2023 and have installed a new athletic facility in approximately 15 meters high that offers excellent views and thrills, as well as a zipline that takes off from it. In addition, the park also added glamping and new sites to camping area,., indoor sports facility (you can enjoy it even raining), a dog run, and more snack shops where they can eat while walking have been added.



Nagai Uminote Park Soleil Hill, where Nakagin Capsules scheduled to be placed Provided by Yokosuka City

#### About ENJOYWORKS Co., Ltd.

ENJOYWORKS Co., Ltd. headquartered in Kamakura City, Kanagawa, engages in real estate business, architecture, town development, and the revitalization and utilization of vacant houses. We produce business related to housing, places, and communities under the concept of "to improve town together". Since the establishment, we have been operating cafes, shared offices, and accommodation facilities created using various underutilized real estate in regions. To apply the problem-solving knowledge in vacant housing problems nationwide, since Feb 2017, we have been operating "Hello! RENOVATION", a crowdfunding for renovation of vacant houses and underutilized real estate.

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